WHITE'S EFFECT

in

Brightness,





Stuart Anstis Dept of Psychology UCSD

Photo by Jacques-Henri Lartigue, 1913

From a conference at York University, 2003, honouring

> MARTIN REGAN

Unpublished photos of Martin Regan:





Simultaneous contrast







Theories of White's effect

Level:

- 1. Assimilation or contrast ? Low
- 2. Geometry: T-junctions, elongated RFs Low
- 3. Belongingness High
- 4. Transparency High

Theories of White's effect



Geometrical theories of White's effect



T-junctions ? Elongated receptive fields ?

"Belongingness" theory of White's effect



Benary 1924



Transparency theory (Bart Anderson 1997)





Theories of White's effect

Level:

- 1. Assimilation or contrast ? Low
- 2. Geometry: T-junctions, elongated RFs Low
- 3. Belongingness
- 4. Transparency

Low High High

Results

White's effect:

- increases with spatial frequency
- can generalise to colour



White's effect increases with spatial frequency

Log ratio: Perceived/actual luminance



Colored White's effect

(All grays in the next four slides are the same)





All annuli are the same gray

Colored White's effect: Why does grey test patch look yellow-green? Contrast (=negative induced hues) or assimilation (=positive induced hues) ?



Use non-complementary colored stripes End-wise contrast from embedding magenta stripes (to minus-magenta = green)? Or: Assimilation (to orange) from flanking orange stripes?









White's effect increases with spatial frequency, for black/white and also for color.



Colored White's effect increases with spatial frequency





Conclusion from coloured White's effect:

- At low spatial frequencies Contrast > Assimilation
- At high spatial frequencies Assimilation > Contrast

(& big overall effect)

So: Assimilation has smaller spatial range!



Why geometrical theories are WRONG

"Stuart's Rings" in next slide are isotropic -- no bars or T-junctions -yet give brightness illusions like White's Effect.





3 rings in each column are the same grey



"Stuart's Rings"

"Stuart's Rings" stronger (=larger vertical gap) for dark rings



Theories of White's effect

Level:

- 1. Assimilation or contrast ? Low
- 2. Geometry: T-junctions, elongated RFs Low
- 3. Belongingness
- 4. Transparency

Low High High White's effect and MOTION



1 Footsteps illusion:

Contrast affects apparent speed

A black & a white bar exchange luminances. Do you see...



Two bars flickering in place? NO; a "suspicious coincidence", so brain applies Occam's Razor: What minimum hypothetical real world events can explain max no. of visual inputs? Ans: Not 2 flickering, but

one moving bar!

So WHICH bar jumps? Ans: Bar with higher contrast.



Now: White's effect and contrast...

Movie: 2 WhiteDemo

White's effect and apparent motion



Movie: 3 WhiteDemo

White's effect and apparent motion



Movie: 4 WhiteDemo



Slope = -0.429, so embedding bars are **2.33** (=1/0.429) times more important than surround in setting motion strength.

Movie:

5 WhiteJump

Conclusions

- Assimilation AND contrast
- NOT geometry [T-junctions, elongated RFs]
- White's effect precedes motion perception





thank you <u>sanstis@ucsd.edu</u> www-psy.ucsd.edu/~sanstis

the end

To be published in "Visual Processing of Spatial Form" (Conference Proceedings), Ed. Michael Jenkin & Laurence Harris